



Asheville Metro Area Marketing

2016 BUSINESS MARKETING PLANS

**LOCAL ADVERTISING
THAT WORKS!**

SERVING LOCAL BUSINESSES IN ASHEVILLE & HENDERSONVILLE SINCE 2010

		BASIC	ENHANCED	REGULAR	PLUS	PREMIUM	ULTIMATE
Full Webpage w/ Keyword Optimized Description Includes Links to Your Website & Social Media, Photos, Downloadable Files and more.	FULL FEATURED WEBPAGE FOR POWERFUL SEARCH RESULTS						
Area 1 - Asheville (Buncombe, Haywood, Madison)	RelyLocalAVL.com	\$360 \$30/mo	\$660 \$55/mo	\$900 \$75/mo	\$1380 \$115/mo	\$1980 \$165/mo	\$2700 \$225/mo
Area 2 - Hendersonville (Henderson, Polk, Transylvania)	RelyLocalHVL.com	\$360 \$30/mo	\$660 \$55/mo	\$900 \$75/mo	\$1380 \$115/mo	\$1980 \$165/mo	\$2700 \$225/mo
Area 3 - Asheville / Hendersonville Metro Area (1 & 2)		\$600 \$50/mo	\$960 \$80/mo	\$1260 \$105/mo	\$1740 \$145/mo	\$2340 \$195/mo	\$3060 \$255/mo

Professional Video

YouTube Commercials (RelyLocal)	0	1	1	2	2	2
Facebook Video (RelyLocal)	0	0	1	1	2	2
Private Label Video Commercials	0	0	0	0	1	2
(Numbers reflect total quantity of video(s) per annual contract period)						

Social Media Promotion

Sharing / Interaction (Minimum Activity per Month)	0	0	1	2	3	4
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Business Consulting

Hours Included w/ Contract (Additional Hours \$25/hr)	0	0	2	4	6	8
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Business Networking Events

Monthly Networking Lunches	Networking Events, Cash Mobs, Social Events and other functions are open to all					
Cash Mobs Social Events	regardless of Membership unless noted. All Events are subject to change.					

Other Services (a la carte)

Social Media Management
Photography / Videography
Mobile Marketing Systems
Customer Loyalty Programs
Website Design & Hosting
Graphic Design & Printing
SEO & Content Writing
Business Consulting
Marketing Agency
What Do You Need?



AshevilleMobileMarketing.com

SMS/TEXT AND EMAIL KIOSK BASED CUSTOMER LOYALTY PROGRAMS BY SPLANGO. NOW AVAILABLE WITH CUSTOMER REVIEW FEATURES!

INCREASE - SALES FOR YOUR BUSINESS

- CUSTOMER REPEAT BUSINESS

GROW

- YOUR # OF LOYAL CUSTOMERS

- YOUR # OF VISITS PER CUSTOMER

BUILD

- CUSTOMER RELATIONSHIPS

- BRAND LOYALTY

ALL EQUIPMENT INCLUDED. - \$199 SETUP FEE
\$149-\$189 MO+ W/ MONTH TO MONTH CONTRACT!

BANNER ADVERTISING ON RELYLOCAL.COM



Header Banner 1000x180
\$100/mo (1 Area) \$175/mo (2 Areas)



Large Banner 300x140
\$40/mo (1 Area) \$70/mo (2 Areas)



Small Banner 140x140
\$25/mo (1 Area) \$45/mo (2 Areas)

Banner Ads are sold on a monthly basis. All Membership Plans are 1 yr contracts. Please ask for payment plan options including monthly billing. Financing is available for qualified applicants.

CHOYA HARDEN
OWNER / MANAGING PARTNER

(828) 777-2288 Text / Cell

Asheville: RELYLOCALAVL@GMAIL.COM
Hendersonville: RELYLOCALHVL@GMAIL.COM