

WHY NERIUM INTERNATIONAL: Elements of a Real Opportunity

MARKET

- The anti-aging market is an \$80 billion-dollar industry in the US alone, and is expected to grow to \$114 billion within the next three years.
- In three years' time, the anti-aging market in the US alone will be almost as big as the direct sales industry worldwide (\$125 billion).
- Nine of the top ten billion-dollar direct sales companies are in the beauty category.
- Over 50% of the wealth generated in the direct sales industry comes from the beauty category, which is larger than all other categories combined.
- Nerium International is in the highest-selling category within beauty, which is dermal. Within dermal, Nerium International is in the fastest-growing section of that, which is anti-aging.
- Skincare products are the “stickiest” products in the industry.
- Consumer loyalty to skincare, specifically anti-aging, is very high. This leads to a very high retention rate in customers.

PRODUCT

- NeriumAD is a breakthrough product in the dominant category in the industry.
- The unprecedented results and clinical testing of NeriumAD provide a huge differential to other skincare products.
- Our relationship with Nerium Skincare, a division of Nerium Biotechnology, creates a huge barrier of entry that includes patents, sourcing, and lengthy biotechnology research. This ensures that our products will never be replicated.
- We have the exclusive global rights to Nerium Skincare's product line for both present and future products.
- When you combine a breakthrough product in the dominant category in this industry with the high customer retention due breakthrough results, that provides you a foundation for a real opportunity.

COMPENSATION

- The unilevel compensation plan has proven over decades to be the most honest and sustainable for long-term wealth creation.
- Nerium International has built the ultimate unilevel compensation plan that provides a path to success for both immediate and long-term income.
- The high retention of customers also provides for a long-term sustainable residual income.



“Although I have formulated thousands of products during my 40+ years in the skincare manufacturing industry, I have never seen a product that delivers results as quickly and effectively as NeriumAD.”

– Don Smothers | Chief Executive Officer, Natural Technology, Inc.

“As a former Director of the Templeton Growth Fund, I have researched companies and investments at the highest levels. What I see with the Nerium partnership is truly unique and has the potential to not only change lives, but also change the skincare market.”

– Peter Nettelheld | Former Director, Templeton Growth Fund

BE ONE OF THE FIRST TO JOIN

