

Nerium International's Core Values

Be Real—At Nerium International, our mantra is real: getting real, being real, and creating real change. But we also want to attract genuine people who can be themselves and have fun.

Pursue Constant Development of Self—No matter how successful or accomplished one might be, there are always more improvements to be made.

Encourage an Entrepreneurial Spirit—Believe in your dreams enough to get outside your comfort zone. Remember to live life on your own terms.

Create a Positive Team Spirit and Family Atmosphere—A positive spirit is a valuable asset, and we aspire to use it every day. For Nerium, the cliché “the family who plays together, stays together” is a way of life. We take our work seriously, but we are also a fun-loving family.

Be Determined—In our business, it's important to stay the course. Our outlook is such that obstacles are only opportunities in disguise.

Practice Servant Leadership—We believe that the best leaders are givers, not takers. We help each other and provide selfless service, because that's what a family does.

Slow Down to Go Fast—Haste makes waste. Slow and steady wins the race. Get the job done right the first time. Quality over quantity. You get the idea.

Embrace and Drive Change—We know it's important to stay one step ahead and continually evolve. Change is necessary for growth, as a business and as a person. So we will always seek new ways to grow and improve.

Dream Big and Act on It Daily—Dreams consist of many smaller goals that can be acted upon daily. That's how Nerium International grows as a brand, and that's how we want our people to grow, too.

Have Fun and Help Others to Have Fun—Nerium consists of real people with a can-do attitude who want to create real change. Having fun helps work not feel like work, which makes us more productive.